



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

MASS ALLIANCE AGAINST ASSISTED SUICIDE
Gateway Media (2841)
Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174311
Inv Date 10/28/2012
Terms Net 30
Contract 47921
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Gateway Media
2150 River Plaza Drive, STE 150
Sacramento, CA 95833

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:15PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	6:00AM- 7:00AM	Per week (1),Sa	10/27/12 6:17AM (Sa)	00:30	7 News Today in New England	MASS181501H	\$450.00	
3.0	SPOT	10:00AM-11:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/24/12 10:51AM (We)	00:30	Today Show	MASS181501H	\$1000.00	
3.0	SPOT	10:00AM-11:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/25/12 10:58AM (Th)	00:30	Today Show	MASS181501H	\$1000.00	
3.0	SPOT			10/22/12			1 preempt @ \$1000.00	\$0.00	Pre-Empt
5.0	SPOT	3:30PM- 4:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/22/12 3:50PM (Mo)	00:30	Family Feud Episode: 12060	MAAS181501H	\$750.00	
5.0	SPOT	3:30PM- 4:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/24/12 3:47PM (We)	00:30	Family Feud Episode: 12069	MASS181501H	\$750.00	
5.0	SPOT	3:30PM- 4:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/25/12 3:50PM (Th)	00:30	Family Feud Episode: 12070	MASS181501H	\$750.00	
5.0	SPOT	3:30PM- 4:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/26/12 3:39PM (Fr)	00:30	Family Feud Episode: 12076	MASS181501H	\$750.00	
7.0	SPOT	6:00PM- 6:30PM	Day,Sa-1	10/27/12 6:25PM (Sa)	00:30	7 News at 6	MASS181501H	\$2500.00	
9.0	SPOT	10:59PM-7 News at 11	Day,Sa-1	10/27/12 11:25PM (Sa)	00:30	7 News at 11 PM	MASS181501H	\$3500.00	
10.0	SPOT	11:55PM-7 SPORTS XTRA	Day,Su-1	10/28/12 12:45AM (Su)	00:30	7 SPORTS XTRA	MASS181501H	\$1500.00	
11.0	SPOT	1:36AM-Last Call with Carson Daly	Per week (2),Mo,Tu,We,Th,Fr	10/22/12 2:00AM (Mo)	00:30	Last Call with Carson Daly	MAAS181501H	\$450.00	
11.0	SPOT	1:36AM-Last Call with Carson Daly	Per week (2),Mo,Tu,We,Th,Fr	10/24/12 2:04AM (We)	00:30	Last Call with Carson Daly	MASS181501H	\$450.00	
13.0	SPOT	1:31AM-EXTRA WEEKEND	Day,Sa-1	10/27/12 2:02AM (Sa)	00:30	Extra Weekend Episode: 19048W	MASS181501H	\$400.00	
14.0	SPOT	12:30AM-Extra Weekend	Day,Su-1	10/28/12 1:35AM (Su)	00:30	Extra Weekend Episode: 19048W	MASS181501H	\$750.00	
15.0	SPOT	9:00AM-10:00AM	Day,Sa-1	10/27/12 9:19AM (Sa)	00:30	7 News Today in New England-Sat	MASS181501H	\$1800.00	
16.0	SPOT	7:30AM-7 NEWS TODAY	Day,Su-1	10/28/12 7:51AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	MASS181501H	\$450.00	
17.0	SPOT	7:57AM-TODAY SHOW	Day,Su-1	10/28/12 8:00AM (Su)	00:30	TODAY SHOW-SUNDAY	MASS181501H	\$1000.00	
18.0	SPOT	9:00AM-7 News Today	Day,Su-1	10/28/12 9:23AM (Su)	00:30	7 News Today in New England-Sun	MASS181501H	\$1200.00	
20.0	SPOT	6:00PM-7 News at 6	Day,Su-1	10/28/12 6:29PM (Su)	00:30	7 News at 6	MASS181501H	\$2500.00	M/G For 7.0.1
21.0	SPOT	10:00PM-PARENTHOOD	Day,Tu-1	10/23/12 10:29PM (Tu)	00:30	PARENTHOOD	MASS181501H	\$12000.00	M/G For 19.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$33,950.00	Total Spots	20
Commission	(\$5,092.50)		
Net Total	\$28,857.50		